

PIERRE COLACO

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EXPERIENCE

Design Lead

February 2026 - Present

Mancunianz

Mumbai, IN

- Lead UI/UX, product design and visual design across digital products, marketing campaigns, advertising and brand communication for enterprise clients.
- Design integrated marketing campaigns, digital advertising and brand communication for major brands including Tata Motors, Flipkart, Jio-bp, Stanley Black & Decker and Mondelēz.
- Spearheaded the design for Flipkart Iris, a B2B client-side CRM for managing advertising activity across Flipkart's e-commerce platform, including user flows, information architecture, dashboards and high-fidelity UI.
- Collaborate with strategists, account managers, developers and creative teams to translate business requirements into intuitive digital experiences and effective visual solutions.

UI/UX Designer

September 2024 - January 2026

Atom Connect

London, UK

- Designed the end-to-end experience for a university social networking platform connecting students with clubs, events and communities.
- Designed 100+ screens and interactive user flows covering onboarding, discovery, events and student engagement.
- Conducted usability testing with students, contributing to a 30% improvement in onboarding task success, and used insights from user studies to improve engagement features.
- Collaborated with developers throughout implementation to ensure accurate translation of designs into functional digital experiences.

Web Designer

June 2019 - June 2021

Web Professionals

Mumbai, IN

- Designed responsive websites across e-commerce, travel, SaaS and B2B sectors, balancing usability, visual design and brand consistency.
- Led UX audits for 10+ high-traffic websites, contributing to a 20% reduction in bounce rates across approximately 25K monthly users.
- Introduced modular UI patterns that improved design consistency and streamlined website delivery.

Graphic Designer

July 2021 - August 2023

Freelance

Mumbai, IN

- Created graphic design, branding and visual communication assets for businesses across multiple industries.
- Designed marketing collateral, digital creatives, social media graphics, websites and landing pages.
- Developed creative concepts and visual assets for digital campaigns.

EDUCATION

Msc in Computer Science,

Queen Mary University of London

2023 2024

Bachelor of Engineering[IT],

Fr. Conceicao Rodrigues College of Engineering

2022 - 2019

SKILLS

UI/UX & Product Design

Visual Design

Tools

Interactive

Design Systems, User Flows, Usability Testing, Responsive Design, Visual Hierarchy
Graphic Design, Branding, Art Direction, Typography, Advertising
Figma, Photoshop, Illustrator, After Effects, Premiere Pro, ChatGPT, Claude.
React.js, Flutter, Angular, HTML/CSS